



CLASSICMARK<sup>SM</sup>

# Heritage Maximizer<sup>SM</sup>

DIVERSIFIED INSURANCE BROKERS  
1-800-533-5969  
JASON@DIVERSIFIEDINS.COM

## Why Choose the Heritage Maximizer<sup>SM</sup>?

Life expectancy is on the rise, but that doesn't mean we will live forever.

*Would you like to reduce the financial burden on your loved ones?*

*Would you like to maximize the inheritance for your next of kin?*

*Can your loved ones benefit from an extra 30% boost to your Accumulation Value at your death?*

**If the answer to any of these questions is "Yes,"** the optional Heritage Maximizer<sup>SM</sup> may be the solution!

Assuming \$100,000 premium has grown to \$125,000 at death after the third contract year, Heritage Maximizer<sup>SM</sup> would generate an **additional \$37,500 of death benefit**. Assuming the Accumulation Value has grown to \$175,000 after 10 years, the rider would generate an **additional \$52,500 of death benefit!**

## Impact of Heritage Maximizer<sup>SM</sup> on Your Death Benefit (Hypothetical Example)

